# U.S. Naval Academy Class of 1980 Zoom Meeting



February 2022

## Meeting Agenda



- Reunion Recap
- Class Giving Report
- DGA Ceremony/Celebration
- Athletic & Scholarship Program Report
- Council of Class Presidents Report
- Alumni Assn & Foundation Survey
- CY 2022 Action Items
  - Filling Appointed Officer Positions
  - Strategic Planning Committee
  - Classmate Support Committee
  - Class Fundraising Committee

#### 40 + 1 Reunion Recaps

- A fine time was had by all!
  - 351 Classmates registered
  - 663 total registrants (including Classmates)
  - On par with 35<sup>th</sup> Reunion
  - Families & Friends of Fallen Classmates
- Feedback summary (251 responses)
  - Memorial Service received the highest praise
  - Company events on Friday night were well received
  - Mixed feedback on having reunion with or w/o a home game
- Thanks

#### **Class Giving Report**

- We are one of the most generous donor classes
- Performance on 5 year goal was excellent
  - Raised 110% of Athletic Excellence Goal (\$330K > \$300K goal)
  - Raised 10x Naval Academy Fund Goal (\$2.9M > \$300K goal)
  - Raised more than \$200K of Cyber Goal (\$600K goal)
- 36% of "reachable" Classmates donated
  - We strive to increase those reachable
  - We strive to increase the percentage of Classmates making a donation
  - Every Classmate matters, every dollar makes a difference
- We will stand-up a Fundraising Committee so we are prepared for success in 2025 as we initiate efforts for our 50<sup>th</sup> Reunion Project

#### Distinguished Graduate Ceremony & Celebration

- Congratulations to Janie Mines as our first DGA!
  - DGA is an Alumni Association Program, check USNA website for more info.
- Ceremony is March 25 at USNA
- We will have several events for all to join in the celebration
  - No host at McGarvey's on Thursday March 24 at 6 PM
  - No host at McGarvey's after the DGA on Friday March 25 at approx. 6:30 PM
  - Luncheon at NMCMS (N Star Room) on Saturday March 26 from 12 -3:30 PM
  - Registration & payment for luncheon required in advance NLT 10 March. Registration link sent out by email. POC is Stefanie Goebel.
- We sent out a note for expressions of interest
- Thanks to Sharon Disher, Stef Goebel, Barbette Lowndes, & Dale Lumme for taking the lead on helping us all celebrate this achievement!

#### Naval Academy Foundation A & SP Information

• A&SP encourages and supports athletic excellence @ USNA



- Great '80 participation as Trustees (Tom Brodmerkel, Rich Carlquist, A.B. Cruz, Sharon Disher, Peggy Feldmann, Herb Frerichs, Bruce Grooms, Tim Kobosko, Robin Meyer, & Roger Sexauer (10 of 250)
- Highlights from November 2021 Meeting
  - <u>VADM Buck</u> "Developing leaders of character, in person, teaching them in the classroom, coaching them on the athletic fields . . .You don't develop leaders online."
  - <u>AD Gladchuck</u> "We lost 62% of our revenue, which is over \$30M lost in an 18 month period. It was a challenge, but we found a way with reductions and other measures."
  - <u>Coach Ken</u> "I want to do things with integrity and will do things right. Keep fighting . . . That is my message to my team."
  - Completing \$45M restoration of Macdonough Hall.
  - Introducing two new majors (Foreign Area Studies & Data Sciences). Both skillsets address Fleet requirements.

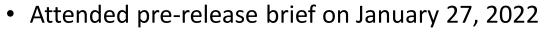
## **Council of Class Presidents Report**

- COCP meet semi-annually to discuss common interests and initiatives
- December 2021 meeting in person with sessions at NMCMS and in the Yard (visit to new Alumni Center site, Hopper Hall, Terwilliger Center in Ricketts, and USNI (old Hospital)
- Distinguishing AA from Foundation (F raises, AA spends)
  - Both support USNA along with NAAA and Classes
- ADM Mark Ferguson ('78 and former VCNO) is new chair of AA BoT
  - Focus is clarifying mission, deliver Alumni Center, deploy Hivebrite (new IT)
  - Time to develop new USNA and AA Strategic Plans

## **Council of Class Presidents Report**

- Alumni Center update:
  - Old building sold, leased back through 2023
  - Foundation for new Center will be laid in March 2022, 18 months
  - Across King George St from Baseball Stadium
- Hopper Hall truly exceptional facility from wave tank to SCIF
- Supe's Brief in Terwillger Center (Akerson Theater)
  - Recover from COVID
  - Physics exam cheating scandal
  - DoD naming commission
  - Rising Sea Level
  - Tamanend (not Tecumseh)
  - Parking and stable budget priorities
- USNI Conference Center is superb

#### AA & F Survey Results



- Delay in release is attributed to two factors
  - Third party contractor personnel issues (COVID and lack of expertise)
  - Desire to drill down and gain better understanding (weighted to compensate for class (decade) participation
  - 70's have 14% of AA members, but 26% of responses) (80's were 17% member/18% response)
- 59K AA living grads, 53K members. Ours was the first class offered lifetime membership at graduations
- Only 7-8K are involved in Chapters (one of the "improvement opportunities")
- Others include
  - Enhance career services (only 9% usage right now)
  - Enhance Alumni Mentoring Programs
  - Greater focus on engaging young alumni
  - Broaden and broadcast Shared Interests (it isn't "special interests")
- The responses to open ended questions were all read, but present a challenge to extracting results

## **Class Officer Next Steps**

- We invite your participation and engagement!
  - Will publish a call for those interested in filling one of the four "appointed member" positions on the Class Council (joining the 5 elected Class Officers)
  - Will stand up a Strategic Planning Committee to develop a Class plan moving forward.
  - Will stand up a Classmate Support Committee to consider how we respond to challenges such as death, illness, homelessness, etc.
  - Will stand up a Fundraising Committee to review past efforts and develop future options



#### **OPEN MICROPHONE**